

SnapeStock.com.au

Getting Started

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Introduction

Snapestock is an Australian stock image website featuring the work of a number of Australia's leading commercial photographers. We aim to profile local work of the highest standard and regularly update our site with new and exciting imagery. We are a quality driven stock image site and our aim is to ensure that all content is of a premium standard.

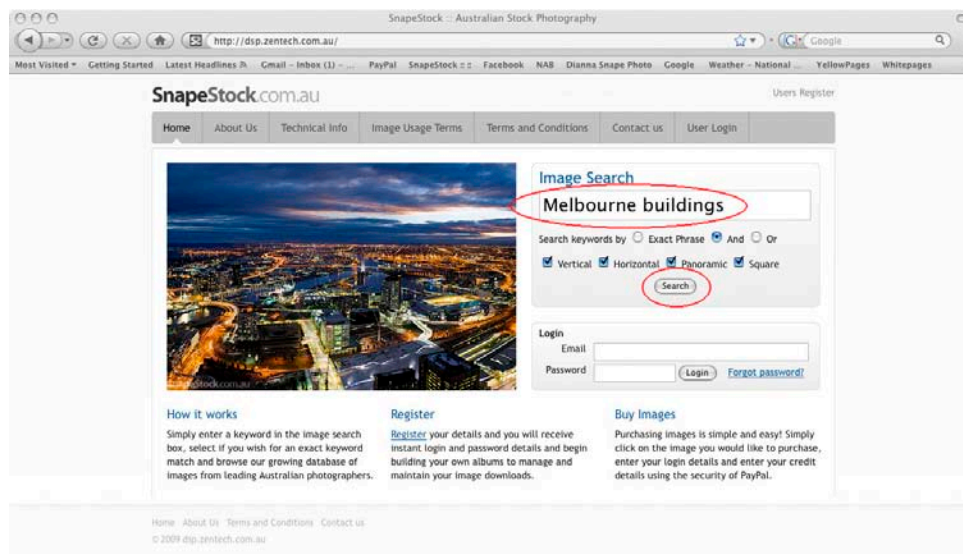
Searching for Images

Keyword Searching

You can start viewing and searching images immediately without having to register, by simply entering search words at the 'Image Search' field on the snapestock.com.au home page and clicking on the 'Search' button.

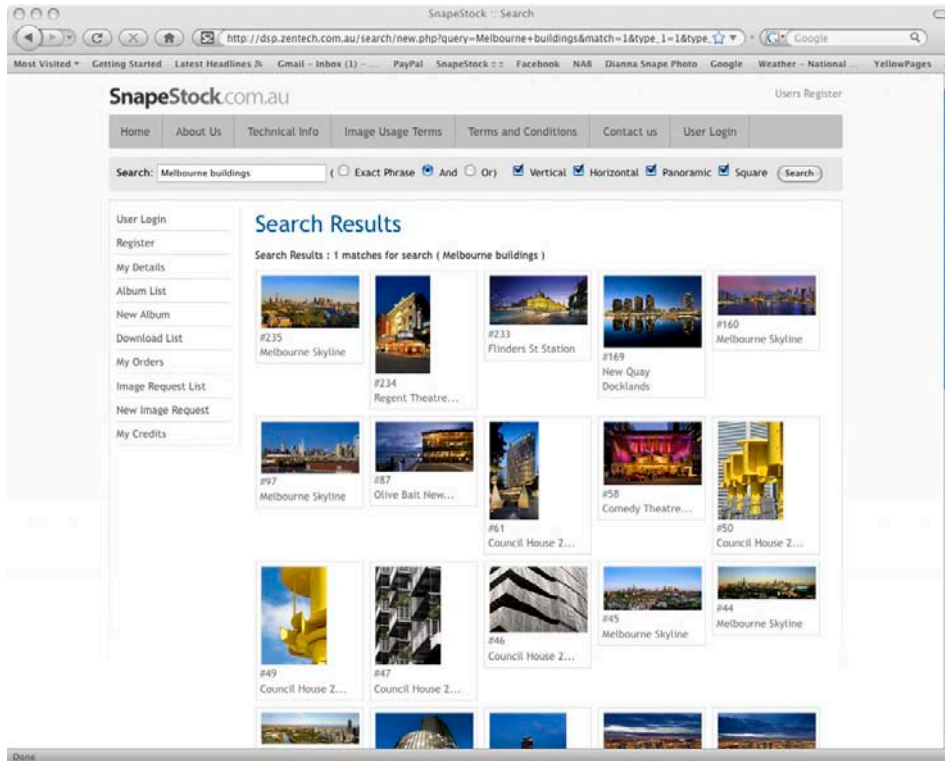
There are 3 search types:

- AND (Default) – Recommended
where more than one keyword is entered in the search field the search will only display images that contain BOTH keywords.
- OR Search
where more than one word is entered, the search will display images that have EITHER word.
- EXACT PHASE
the search will only show matches that have the exact phrase as a single keyword tag

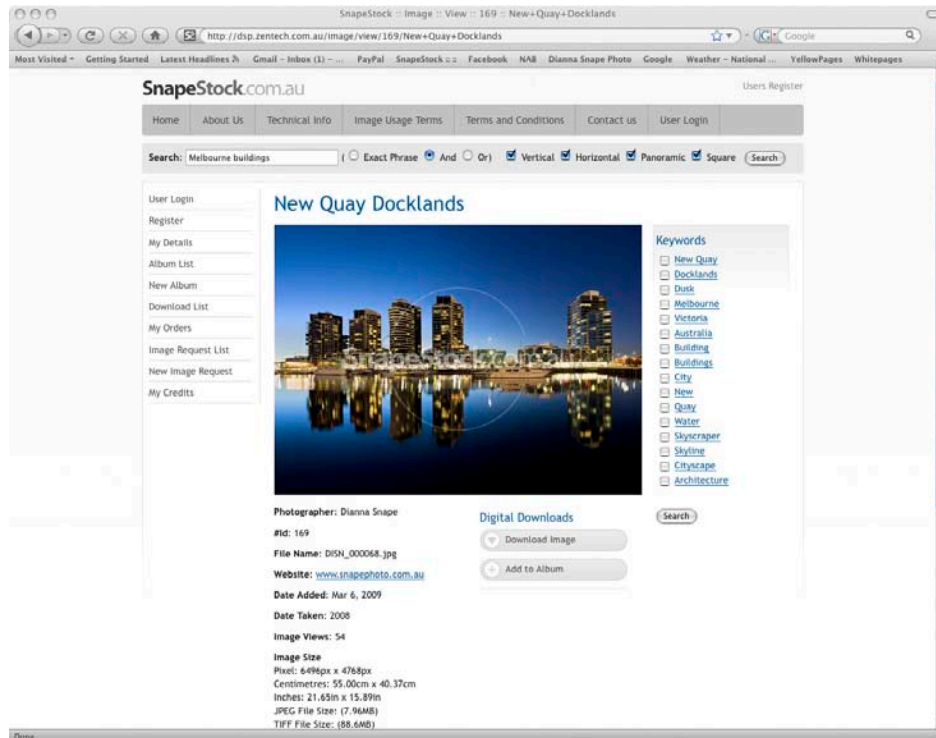


By default, all image orientations will be included in the search. To restrict your search to a particular image orientation such as 'Panoramic' you will need to uncheck the other orientation check boxes.

The images are displayed from the latest uploads to the earliest uploads.



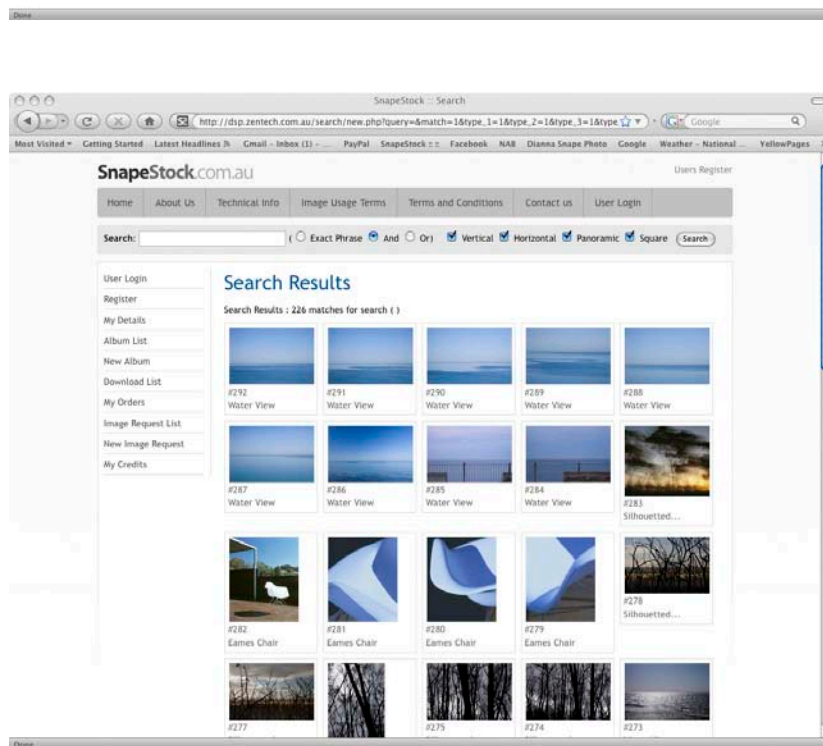
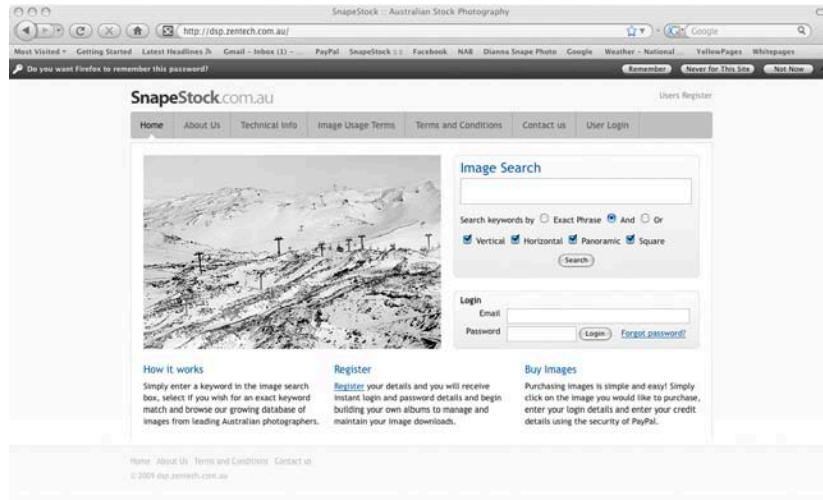
To view a bigger version of any image, simply click on the thumbnail to see the image details:



All images on our site are watermarked for unregistered users. In order to view unwatermarked images, you need to become a registered user.

Blank Search – All Images

If you would like to browse the thumbnails of all images in our database without searching for anything in particular, simply leave the search field blank and click the 'Search' button. The images are displayed from the latest uploads to the earliest uploads.

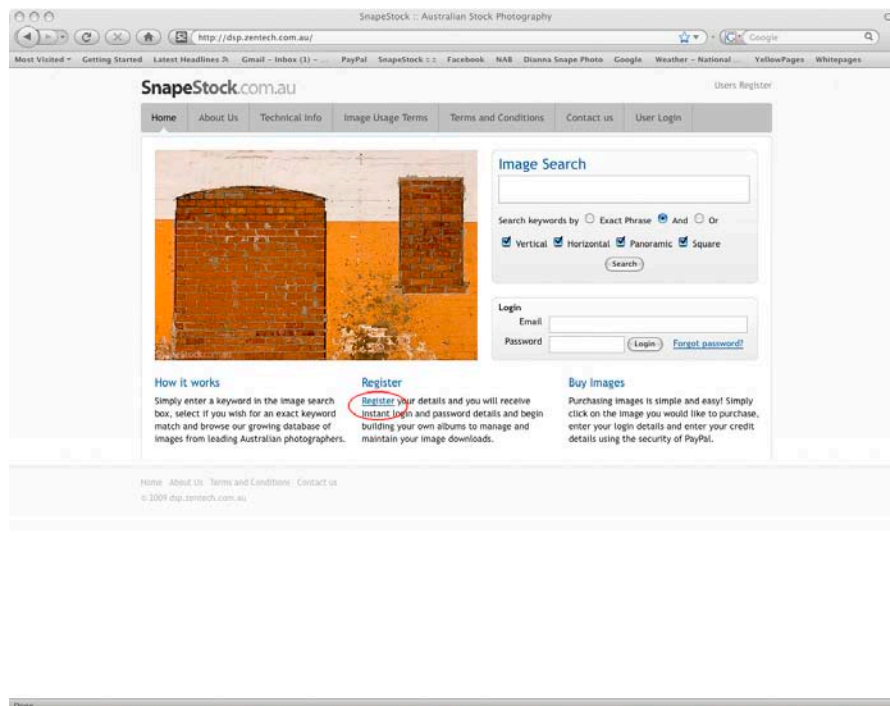


Registering

Registering enables you to access further site functionality including:

- Unwatermarked image views for layout use
- The ability to make 'Albums' and add images to 'Albums'. Images that are added to an album can be accessed again in the future without having to begin the search process again.
- The ability to lodge 'Image Requests'. You are automatically notified when an image is uploaded matching your request.
- The ability to 'Purchase' Images. All image purchasing and downloading is via our site using PayPal or Credit Card payment.

To Register, simply click on the 'Register' link on the homepage:



Once you have registered, you will receive a confirmation email from accounts@snapestock.com.au with your password. The 'Login email address' that you supply on the user registration form is the email address that you will use to login to the site.

Hello, User

Thank you for registering with snapestock.com.au.

Your user login is test@test.com.au.

Your user password is KsY2y4u6.

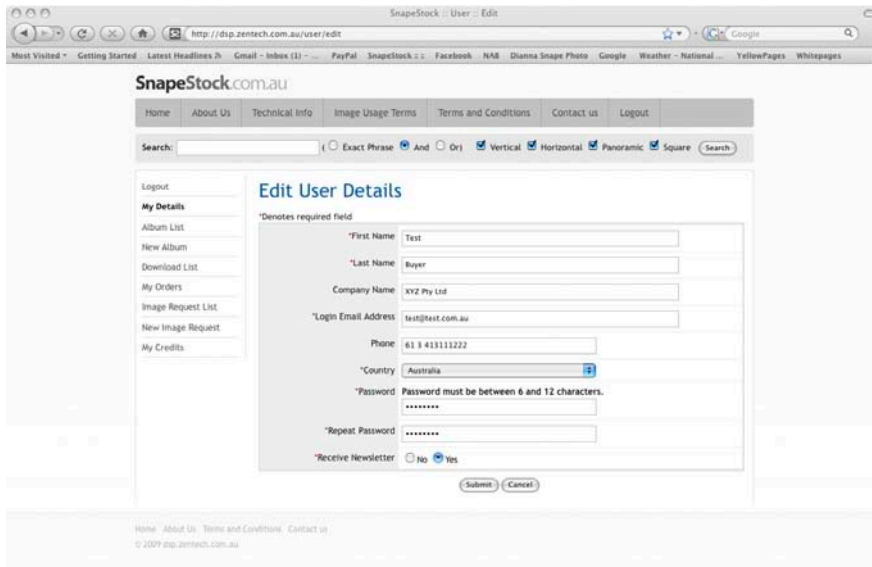
To login to your account please go to <http://snapestock.com.au/user/login>.

Kind Regards

snapestock.com.au team.

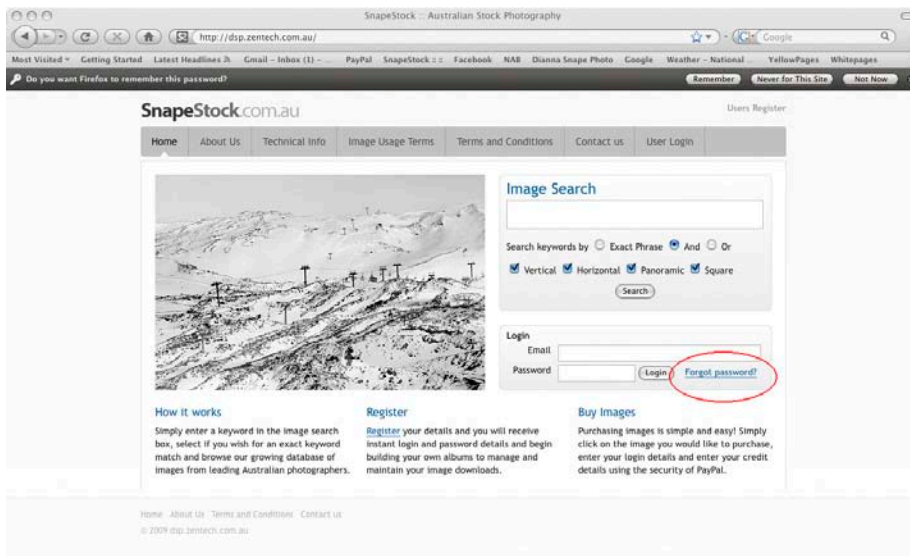
Please Note:

- *If you have SPAM filtering set within your mail application, you may need to check your Junk folder for your confirmation email.*
- *The Password is case sensitive*
- *We recommend that when you login for the first time that you change your password to a meaningful password. You can change your password at the 'My Details' form – see below*

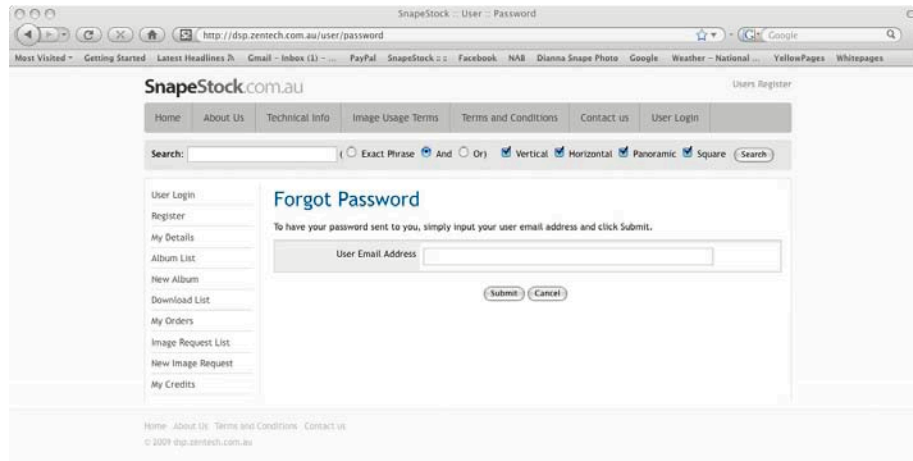


Forgot your password?

If you forget your password, simply click the 'Forgot Password' link on the home page.



You simply need to input your email address:



Your password will be emailed to you by accounts@snapestock.com.au with a 'Subject' line – 'Password Request', the email will state:

*Your password for <http://snapestock.com.au> is happy09
Regards Admin*

Please Note:

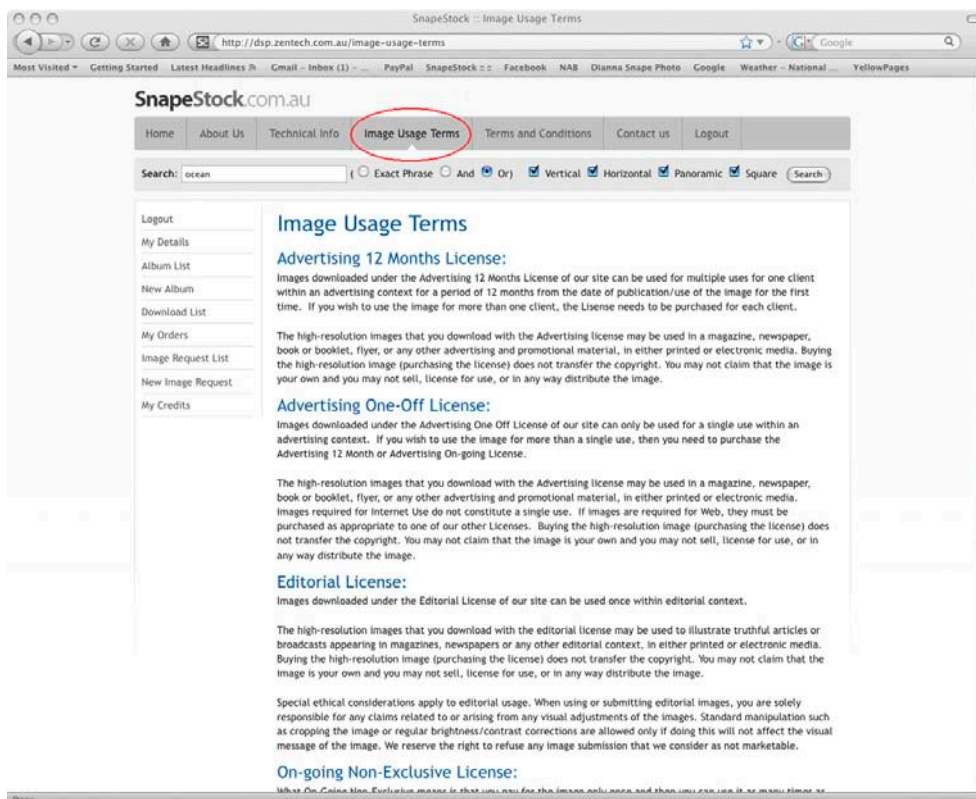
- *If you have SPAM filtering set within your mail application, you may need to check your Junk folder for your Password Request email.*
- *The Password is case sensitive*

Purchasing Images

Determine Image Use

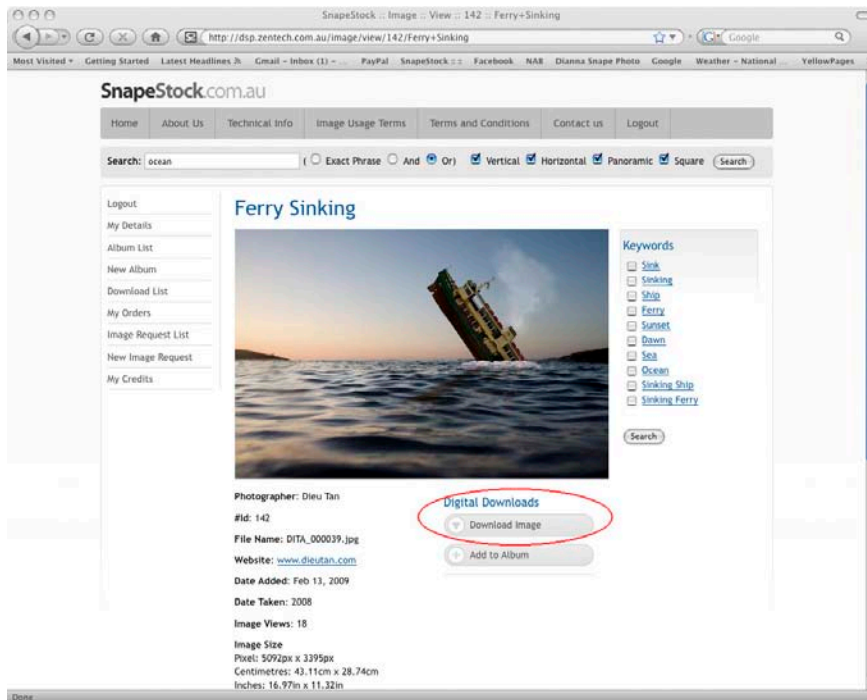
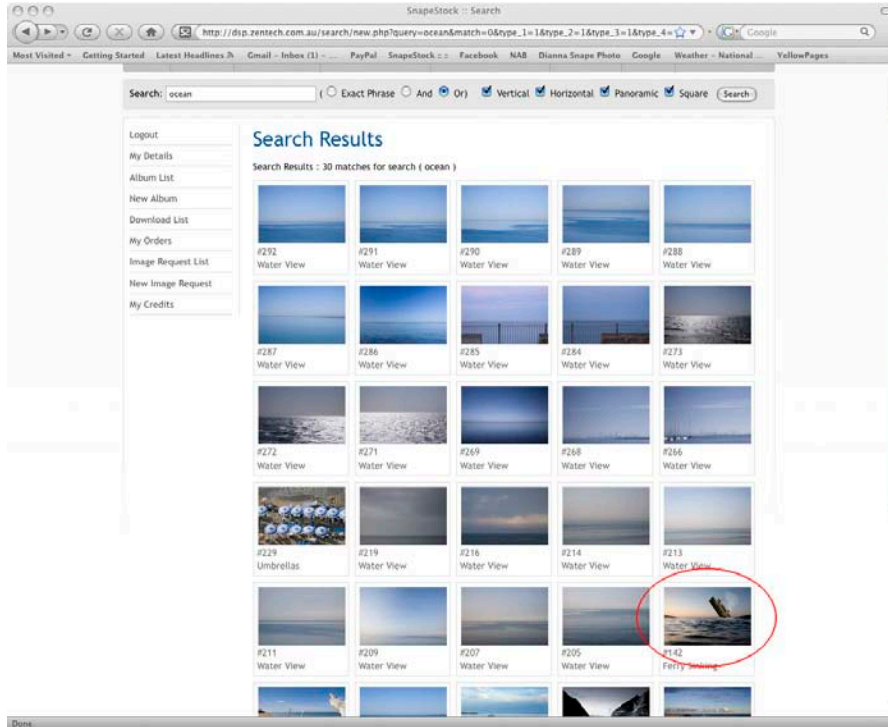
It is very important that you read and understand the 'Image Use' categories before purchasing images. The 'Image Use' that you specify when you purchase an image will determine the image price. You are bound by law to ensure that the image is not used for any purpose outside the 'Image Use' specified at the time of purchase.

You can refer to the 'Image Use Terms' at any time by accessing the menu option 'Image Usage Terms' at the top of the site.



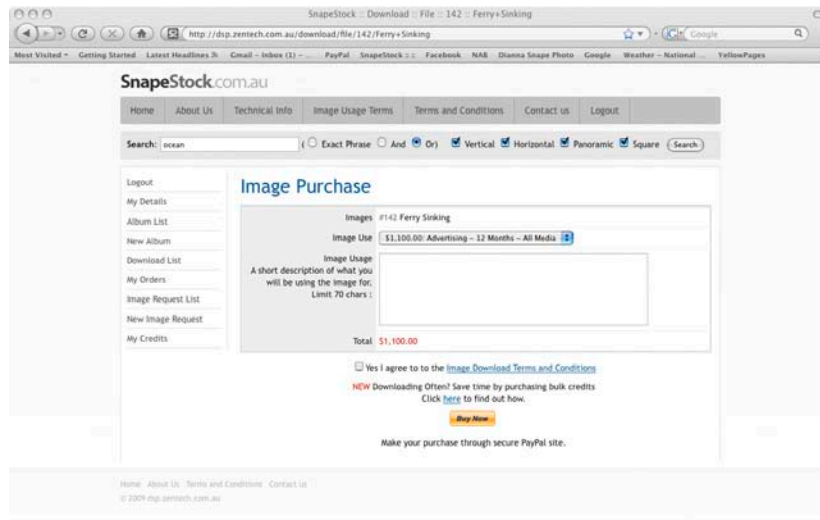
Select Image to Purchase

Once you have found an image that you wish to purchase, you must access the 'Image View' to begin the purchasing process. To access the 'Image View', simply click on the thumbnail of the image you wish to purchase and you will be presented with the 'Image View'. Click on the 'Download' button to commence the purchase process.



Specify Image Use + Purchase

Once you click the 'Download Image' button, you are now at the 'Image Purchase' form.



You must specify the following:

Image Use Category

There are 4 image use categories available when purchasing images from SnapeStock:

- Advertising 12 Months – All Media
- Advertising One Off
- Editorial One Off
- On-going Non Exclusive

You can refer to the 'Image Use Terms' at any time by accessing the menu option 'Image Usage Terms' at the top of the site to determine which category applies to your image purchase.

Select carefully as the 'Image Use' determines the price and legal obligations around the use of the image.

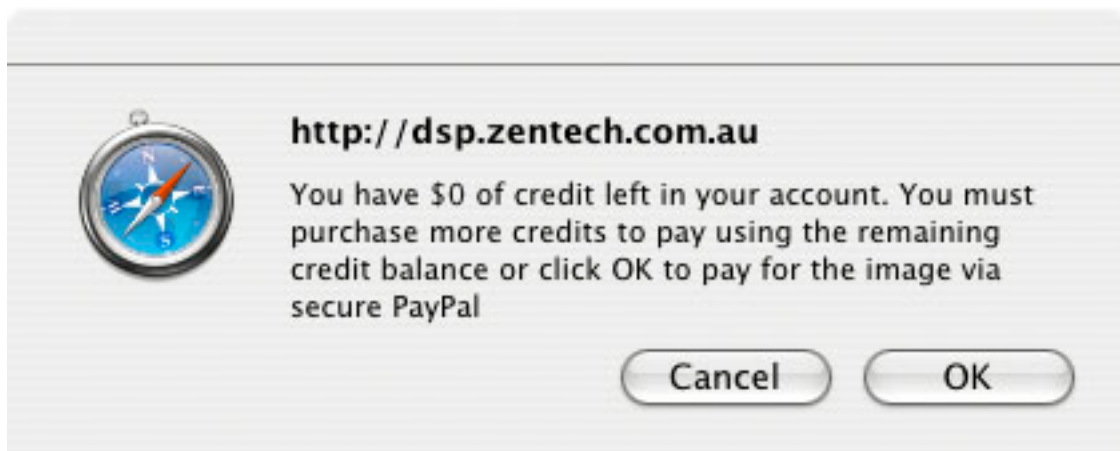
Image Use Description

Write a small description of the client and purpose for which the image is being purchased.

Image Download Terms & Conditions

You must agree to the image download terms and conditions in order to purchase images from snapestock.

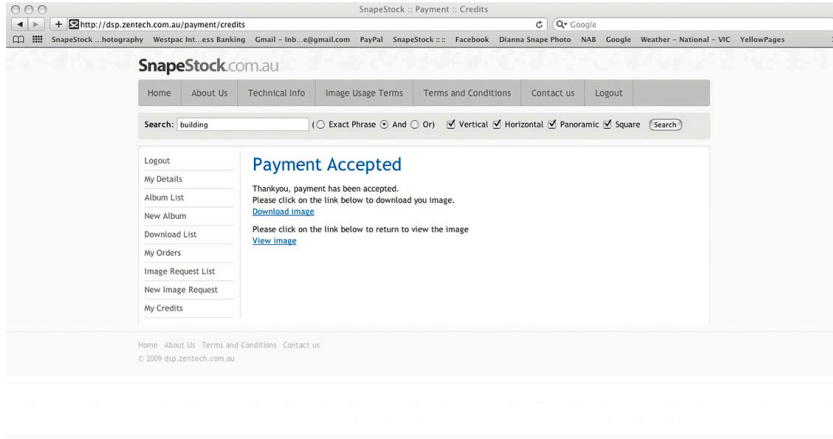
If you have no 'Image Credits' in your account, you will receive the following warning:



Click 'OK' to proceed with your purchase using PayPal or Credit Card. If you wish to purchase 'Image Credits' click 'Cancel' and refer to Buying Image Credits

If you click 'OK', you will be directed to the secure Paypal site where you can pay via PayPal or Credit Card.

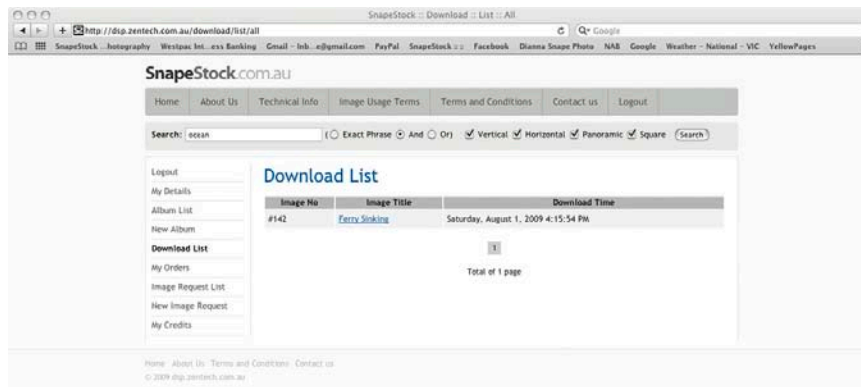
Once your transaction is processed, you will have an option to return to the snapestock site. When you return to the site, you will be presented with an option to download the purchased image.



Your image purchase will be visible in the following areas:

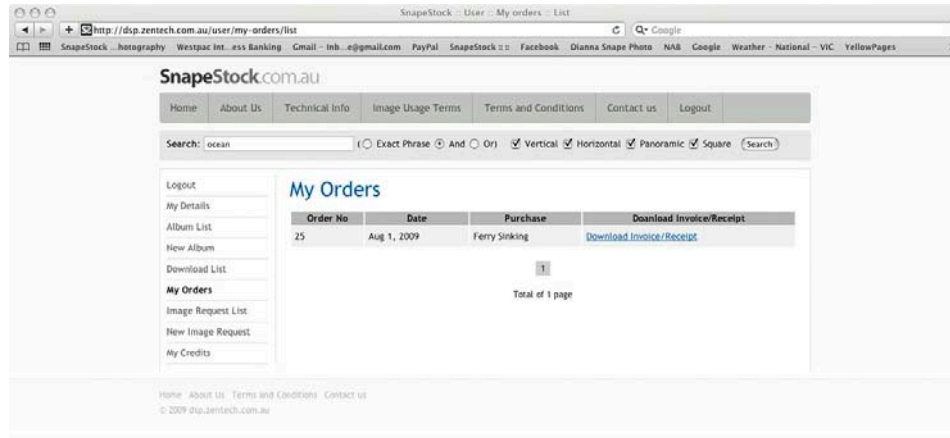
- Download List

This keeps a record of all your image downloads. You can click on the Image Title and it will direct you to the 'Image View'. From here you can redownload the image for up to 12 months after purchase



- My Orders

This keeps a record of all your image and image credit purchases. You can download your invoice/receipts for all purchases at any time.



You will receive a confirmation email from accounts@snapestock with a subject line 'Image Order'.

Dear Test Buyer

Thank you for making the following purchase with dsp.zentech.com.au.

Image Title:Ferry Sinking

Image File Name:DITA_000039.jpg

Image ID:142

Usage Description:Test Buy

To view this image, click on the following link

<http://www.snapestock.com.au/view/142/Ferry+Sinking>

Please Note: You will receive an invoice/receipt of payment from PayPal.

You can also download a Tax Invoice/receipt from

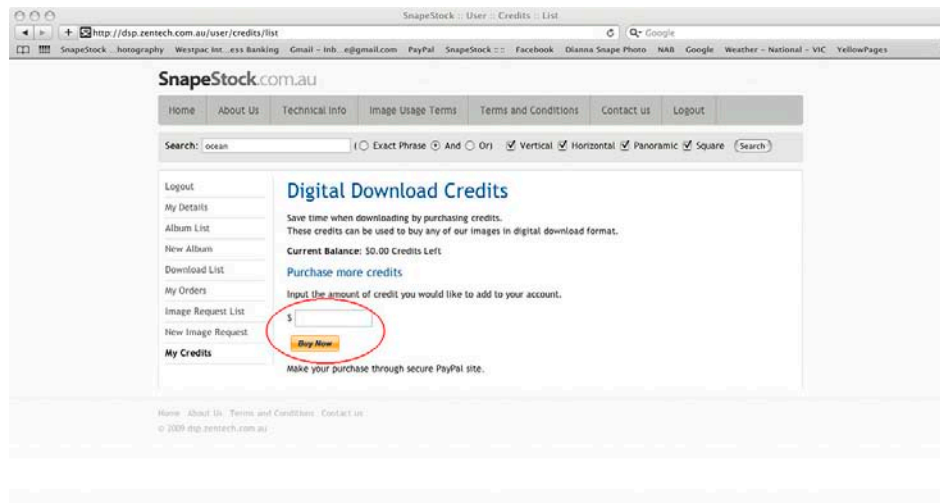
<http://www.snapephoto.com.au/user/my-orders/list>

Kind Regards, Admin

Buying Image Credits

If you wish to buy multiple images we recommend that you purchase image credits first. After purchasing credits, you can then use your credit balance to purchase many images. To purchase image credits select the 'My Credits' menu option on the left hand menu.

Enter the \$ value of Credits you wish to purchase. All prices are in Australian dollars.



You will be directed to the secure Paypal site where you can pay via PayPal or Credit Card.

Once your transaction is processed, you will have an option to return to the snapestock site. When you return to the site, you can see your credit balance at the 'My Credits' menu.

SnapeStock.com.au

Home About Us Technical Info Image Usage Terms Terms and Conditions Contact us Logout

Search: ocean (Exact Phrase And Or) Vertical Horizontal Panoramic Square Search

Logout
My Details
Album List
New Album
Download List
My Orders
Image Request List
New Image Request
My Credits

Digital Download Credits

Save time when downloading by purchasing credits. These credits can be used to buy any of our images in digital download format.

Current Balance: \$1,000.00 Credits Left

[Purchase more credits](#)

Input the amount of credit you would like to add to your account.

\$

[Buy Now](#)

Make your purchase through secure PayPal site.

[Credit History](#)

Aug 1, 2009 (Balance \$0.00) +1000.00

1
Total of 1 page

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You will also be able to see a 'Credit Purchase' including a receipt at the 'My Orders' menu

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Home About Us Technical Info Image Usage Terms Terms and Conditions Contact us Logout

Search: (Exact Phrase And Or) Vertical Horizontal Panoramic Square Search

Logout
My Details
Album List
New Album
Download List
My Orders
Image Request List
New Image Request
My Credits

My Orders

Order No	Date	Purchase	Download Invoice/Receipt
24	Aug 1, 2009	Credit Purchase	Download Invoice/Receipt

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Below is an example receipt:

SnapeStock.com.au

Snape Stock
Suite 2
149 Chapel St
St Kilda
Victoria, 3182
Australia
Phone: +61 3 9593 6123
ABN: 51 068 702 143

Bill to:
xyz
rosie snape
rosiesnape@gmail.com
Australia

Invoice No: 24

Date: 01/08/2009

Amount Due: \$1,000.00

TAX INVOICE

Image No.	Description	Amount
0	Image Download Credits	GST inc. \$1,000.00
	Tax Rate 10% GST Amount	\$90.91
	Total	\$1,000.00

For a full explanation of Terms of Use, please visit <http://snapestock.com.au/image-usage-terms>

You will receive a confirmation email from accounts@snapestock.com.au with a subject line 'Credit Order'

*Thank you for making the following credit purchase with
www.snapestock.com.au*

Account Credits : 1000.00

*Please Note: You will receive an invoice/receipt of payment from
PayPal. You can also download a Tax Invoice/receipt from
<http://www.snapestock.com.au/user/my-orders/list>*

*Kind Regards,
Admin*

www.snapestock.com.au
<http://www.snapestock.com.au>

Once you have purchased image credits, while there is enough monies in your credit balance to purchase images, images can be downloaded without any further payment. You will automatically be presented with a option to Download the image after completing the 'Image Purchase' form:

